

Luis Coronel y Leonardo Aguilar— Two Rising Stars of New Latin Music Join Forces for the First Time for a One-Night Only Concert at The Soraya

Saturday, February 8 at 8:00pm

(Los Angeles, CA) January 23, 2020 – Two of New Latin Music’s top rising stars — 23-year-old **Luis Coronel** and 20-year-old **Leonardo Aguilar**—team up for the first time ever for a one-night only not-to-be-missed 8:00pm concert on Saturday, February 8 at The Soraya at CSUN, Los Angeles’ top venue for Latin music.

Boxer turned singer, Tucson’s [Luis Coronel](#) is a social media phenomenon who catapulted to the top of the music charts in just a few short years and is now one of the most successful entertainers in Latin music.

Born in Mexico City, [Leonardo Aguilar](#) grew up surrounded by the tradition that his family generates. He is the grandson of two great legends of Mexican music: Don Antonio Aguilar and Dona Flor Silvestre. Twice nominated for a Latin GRAMMY, Leonardo is also the son of renowned Mexican American singer-songwriter Pepe Aguilar.

Single tickets for Luis Coronel y Leonardo Aguilar start at \$36 and are currently on sale at The Soraya, (818) 677-3000 and at TheSoraya.org.

About Luis Coronel

Born Luis Miguel Coronel Gamez in Tucson, Arizona, Luis has become one of the most successful artists of Latin music. To many, he is the dreamy guy with a smooth voice and a sweet smile, but it is his opening that resonates with his fans. As Luis’ career blossoms, it is his values, integrity and work ethic that fuels his passion.

Luis’ mother hails from Sonora, Mexico and his late father from Durango, Mexico. Together they raised their three children, with Luis being the youngest. His maternal grandfather, affectionally known as Tata, inspired Luis to sing as a child when he belted out songs during family gatherings. At six years old, Luis remembers singing Christian songs in the church choir, learning them quickly and performing them onstage.

Little did Luis know that he was preparing for a career in music as he used social media to make

friends, share photos, videos and connect with an online group of followers who eventually become his fans. The biggest surprise came during Luis' mid-teens when he uploaded his own version of Mexican songwriter Horacio Palencia's song "Mi Nina Traviesa" to Facebook. The next day, Luis discovered his version had received thousands of Facebook "likes." His accidental career was born; the singer dreamed of a different path at first, but it was music that moved him artistically and creatively.

Since then, Luis has conquered the *Billboard* charts becoming a fixture on top-rated TV shows, selling out tours and recording songs that have catapulted the singer/songwriter into the hearts of America and Latin America. A social media phenomenon with followers in the millions, a vast fan base and a rapidly rising career, the charming young star embodies and inspired the best of the youthful, smart and savvy millennial generation.

The Huffington Post called Luis a "...phenomenon as organic as the Beatles..." while *Billboard* crowned him as one of the 21-Under-21 entertainers in music in 2014-15 along with Justin Bieber, Lorde, Becky G and Austin Mahone, among others.

Luis is now a household name for young bilingual Latinos. He has released two albums including "Con La Frente en Alto" and "Quiero Ser Tu Dueño" featuring a collection of poetic compositions including the tender ballad "Tenerte" and the upbeat hit single, "Cuando La Miro."

Luis was the youngest solo artist in 13 years to reach #1 position on *Billboard's* Top Latin Albums chart with "Quiero Ser Tu Dueño." All albums released to-date have received Gold RIAA Certification. He was the only Latin artist to perform at the Monster Retail Awards 2015, alongside Aerosmith, George Benson, Ne-Yo, Rick Ross and The Jackson 5, among others. Debuted his most recent single "Me Voy De Rumba," alongside Farruko live during the 2016 Premios Juventud. He previously performed at SXSW and was the youngest Regional Mexican artist to perform at Austin City Limits Festival in 2015.

Luis has become one of the most revered artists of this generation. His sound is rooted in regional Mexican music and his fashion style echoes the classic vibe of the Rat Pack days of the 1960s. Being an all-American guy unabashedly openhearted, dapper in suits, ties and unafraid of being accessible and vulnerable to his fans through music, warm embraces and charity work, Luis navigates two cultures, dominates a bilingual and bicultural way of life and is continually connecting to a diverse and fast-growing demographic with his spirit, witty persona and a treasure trove of romantic songs that often leave concertgoers swooning for more.

About Leonardo Aguilar

Leonardo Aguilar is a 20-year-old Regional Mexican music singer from Mexico City. He is a third-generation performer from the internationally renowned "Aguilar family." Since he was eight years old, he has performed with his father, Pepe Aguilar, in the most important arenas and

concert venues in North and South America. Leonardo released his first album, “Nueva Tradicion,” at 12 years old. At 16, Leonardo made his debut as a singer/songwriter with his second album, “Gallo Fino.” This album gave Leonardo his first two Latin GRAMMY nominations (Best Norteño Album, Regional Mexican Song of the Year). Leonard shocked fans when in 2019 he released “Tu Mendigo Recuerdo,” shifting from Norteño music closer to Country. Leonardo’s more mature writing style and voice captivated Mexican airwaves as the song climbed to the Top 40 where it remains today. Leonardo is currently working to release more singles from his upcoming album.

Calendar Listing for Luis Coronel y Leonardo Aguilar

Dates: Saturday, February 8 at 8pm

Venue: Younes and Soraya Nazarian Center for the Performing Arts (The Soraya)
18111 Nordhoff Street, Northridge, CA 91330

Tickets: **Prices:** Starting at \$36. Prices subject to change.
By Phone: (818) 677-3000
Online: TheSoraya.org

Press Tim Choy and Bernie Fabig, Davidson & Choy Publicity
Contacts: 323-954-7510 | t.choy@dcpublicity.com; bernie@dcpublicity.com
Gary W. Murphy, Public Relations Consultant
310-914-0178 | gmurphypr@gmail.com

Find The Soraya on their new social media pages:

Facebook: [Facebook.com/TheSorayaStage](https://www.facebook.com/TheSorayaStage)

Twitter: [@TheSorayaStage](https://twitter.com/TheSorayaStage)

Instagram: [@TheSorayaStage](https://www.instagram.com/TheSorayaStage)

About Younes and Soraya Nazarian Center for the Performing Arts (The Soraya)

The 2019-20 Season marks the ninth year for the award-winning Younes and Soraya Nazarian Center for the Performing Arts which has quickly become one of the cultural jewels of the greater Los Angeles region. Under the leadership of Executive Director Thor Steingraber, The Soraya continues to expand its programming and outstanding multidisciplinary performances. The Soraya presents a wide variety of performances that not only include new and original work from the Los Angeles region but also work from around the world appealing to all of LA’s rich and diverse communities.

Located on the campus of California State University, Northridge, The Soraya’s season offers a vibrant performance program of nearly 50 classical and popular music, dance, theater, family, and international events that have served to establish The Soraya as the intellectual and cultural heart of the San Fernando Valley, and further establish itself as one of the top arts companies in Southern California. The award-winning, 1,700-seat theatre was designed by HGA Architects and Engineers and was recently cited by the Los Angeles Times as “a growing hub for live music, dance, drama and other cultural events.”

#