

"Marisol Hernández clearly has vocal skills and charisma to spare."

—*Los Angeles Times*

Marisol Hernandez—La Marisoul— Steps into the Spotlight at The Soraya!

***Un Homenaje to Mexican-American Music Celebrates her
Musical Lineage from Lalo Guerrero to Chicano Batman***

Saturday, October 12 at 8pm

(Los Angeles, CA) August 28, 2019 – Los Angeles' own powerhouse vocalist Marisol Hernandez (aka La Marisoul) steps out on her own on Saturday, October 12 with a band of All-Stars to breathe new life into the most influential Mexican-American music of the past three generations. She promises tunes from Lalo Guerrero to Los Lobos, and she will bring special guest musicians from Los TexManiacs, California Feetwarmers, and more. The singer's captivating voice has been heralded for her searing takes on love, loss, and heartbreak.

"We are ecstatic to welcome La Marisoul back to The Soraya, for a third time" said Thor Steingraber, The Soraya's Executive Director. "She's performed on our stage with Culture Clash and La Santa Cecilia, however, this is a rare occasion, in which she is creating her own special evening. La Marisoul will take flight and expand her musical roots by honoring Chicano music's pioneers and performing with genre's future generations."

In addition to her October concert, La Marisoul will also be hosting The Soraya's Jazz Club this season, which includes three Latina performers: Camila Meza & The Nectar Orchestra (November 15 & 16), Luciana Souza (January 17 & 18) and Melissa Aldana (March 12 & 13).

About La Marisoul

La Marisoul grew up on both sides of the Mexican-American border and counts her youth spent on Olvera Street in downtown Los Angeles among her greatest influences. She is best known for fronting the Grammy Award-winning, La Santa Cecilia and playing a blend of cumbia, bossa nova, boleros, and tango music.

Her Los Angeles upbringing, and her parent's music were huge influences on La Marisoul. "I grew up listening to artists like Juan Gabriel and Mercedes Sosa. But it wasn't until I saw *La Bamba* and heard Selena that I realized the beauty of Mexican-American artists. La Santa Cecilia has been a vehicle to discover who I am as a Mexican/American living in Los Angeles. I want to take those experiences, along with what I've learned growing up in LA and share a playlist of music that has been meaningful to me."

La Marisoul continues, "This concert will be a raucous celebration of Mexican-American music. We will honor the visionaries who paved the way for artists like me: Lydia Menodza, Linda Ronstadt, Los Lobos,

Richie Valens and Selena. As well as salute the evolution of Chicano music – including our Los Angeles contemporaries like Quetzal, La Santa Cecilia and Cuco.”

‘On Los Angeles’ historic Olvera Street, merchants remember a little girl singing Spanish-language boleros for tourists who sometimes would drop spare change in a hat nearby.’

La Marisoul was born Eva Marisol Hernandez in DTLA (downtown LA), the diverse and vibrant heart of Los Angeles. Growing up part time in Mexico and the United States created the duality of American pop culture and the roots of traditional folkloric music, which helped shaped her musical sensibility.

She recalls; “That’s the root of what I sing—traditional boleros and rancheras I learned from the musicians who played at restaurants on Olvera Street. They taught me how to sing loud and pass the basket around.”

In 2007, La Marisoul became the lead singer for the group; La Santa Cecilia (named after the Patron Saint of musicians). La Santa Cecilia have performed at just about every type of venue from rock clubs to festivals in the US and Mexico.

In 2014 La Santa Cecilia won the Grammy for Best Latin Rock Album for their album *Treinta Dias* (Universal Music). In 2017 they were nominated in the same category for their album *Buenaventura* (Universal Music) and in 2018 for *Amar Y Vivir* (Universal Music).

La Marisoul also performs solo and has made acting appearances in; *The Bridge* (2013), Artbound Presents: Studio A (2013) and *Mavericks* (2015). She was featured as a guest performer on Pepe Aguilar’s MTV Unplugged, which turned out to be the first Unplugged by a Ranchero artist.

Calendar Listing for La Marisoul

Date: Saturday, October 12 at 8:00pm

Venue: Younes and Soraya Nazarian Center for the Performing Arts (The Soraya)
18111 Nordhoff Street, Northridge, CA 91330

Tickets:

Prices: Starting at \$36. Prices subject to change.

By Phone: (818) 677-3000

Online: TheSoraya.org

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Find The Soraya on their new social media pages:

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About Younes and Soraya Nazarian Center for the Performing Arts (The Soraya)

The 2019-20 Season marks the ninth year for the award-winning Younes and Soraya Nazarian Center for the Performing Arts which has quickly become one of the cultural jewels of the greater Los Angeles region. Under the leadership of Executive Director Thor Steingraber, The Soraya continues to expand its programming and outstanding multidisciplinary performances. The Soraya presents a wide variety of performances that not only include new and original work from the Los Angeles region but also work from around the world appealing to all of LA's rich and diverse communities.

Located on the campus of California State University, Northridge, The Soraya's season offers a vibrant performance program of nearly 50 classical and popular music, dance, theater, family, and international events that have served to establish The Soraya as the intellectual and cultural heart of the San Fernando Valley, and further establish itself as one of the top arts companies in Southern California. The award-winning, 1,700-seat theatre was designed by HGA Architects and Engineers and was recently cited by the Los Angeles Times as "a growing hub for live music, dance, drama and other cultural events."

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