



News Release

OK Go bring *The Live Video Tour* to The Soraya An All-Ages Live Art & Music Event

Saturday, November 2 at 8PM

Sunday, November 3 at 3PM

(Los Angeles, CA) August 21, 2019 – The Younes and Soraya Nazarian Center for the Performing Arts (The Soraya) presents OK Go's *The Live Video Tour* on November 2 and 3. On *The Live Video Tour* the band points their beam of creativity at their stage show, once again ignoring boundaries and, in the process, inventing a new flavor of live entertainment.

Rather than staging a traditional rock show, the polymath quartet plays along in perfect sync with their iconic music videos on the silver screen, taking detours between songs to wander playfully into unexpected places. There's a song performed on nothing but handbells, another on the homemade instruments (from their stunt-driving obstacle course music video), and an interactive one where the audience play along Guitar Hero-style, forming a vast orchestra of smartphones. These diverse performances are punctuated by surprisingly casual (and family-friendly) Q&A sessions, and it all adds up to a totally new type of event: part rock show, part film screening, part Pop Up Magazine, and all OK Go.

Get a sneak peek at *The Live Video Tour* here: <https://youtu.be/Hvgzenf-b10>

Since forming in 1998, OK Go have become known as much for their elaborate music videos as for the smart, melodic pop songs they accompany. When their 2006 dance on treadmills went viral, drawing tens of millions of views and helping fuel the explosion of the fledgling YouTube, the band leaned in and embraced the dissolution of creative boundaries in the digital era and produced a decade of genre-defying videos. Now, to celebrate their 20th anniversary, they are taking their video tour and live concert experience on the road and performing a live soundtrack to their eye-catching and pioneering videos.

Lead singer Damian Kulash, who directs the videos, says, "We love writing songs, but we're also just generally creatively lusty, and chasing that urge to make stuff usually takes us into territory we could never have predicted."

The band's accomplishments are all over the map, ranging well beyond their Grammy or the million records they've sold. They penned op-eds for The New York Times, The Washington Post, The Wall Street Journal, and Rolling Stone, they've testified before the US Congress on Net Neutrality, and they founded an educational nonprofit, OKGoSandbox.org which provides free resources to teachers. They've collaborated with everyone from Google to The Muppets and worked with Microsoft biochemists to

encode their work in strands of DNA. Their TED Talk is among the most shared, and their VR music writing experience "Lambchild Superstar," will be out later this year. They've earned 21 Cannes Lions, 3 VMA's, two Webby's and The Smithsonian Ingenuity Award, they played at Barack Obama's 50th birthday party and most recently the four members of OK Go are among Fast Company's Most Creative People in Business 2019.

OK Go is Damian Kulash, Jr. - vocals and guitar, Timothy Nordwind - bass and vocals, Andrew Ross - guitar and vocals and Dan Konopka - drums.

OK GO Social Media

<http://okgo.net/>

<https://www.facebook.com/okgo/>

<https://twitter.com/okgo>

<https://www.instagram.com/okgo/>

<https://www.youtube.com/okgo>

Calendar Listing for OK Go – The Live Video Tour

Date: Saturday, November 2 at 8pm
Sunday, November 3 at 3pm

Venue: Younes and Soraya Nazarian Center for the Performing Arts (The Soraya)
18111 Nordhoff Street, Northridge, CA 91330

Tickets:

Prices: Starting at \$39. Prices subject to change.

By Phone: (818) 677-3000

Online: TheSoraya.org

Press Tim Choy, Niki Blumberg, Davidson & Choy Publicity

Contacts: 323-954-7510 | t.choy@dcpublicity.com; n.blumberg@dcpublicity.com

Gary W. Murphy, Public Relations Consultant

310-914-0178 | gmurphypr@gmail.com

Find The Soraya on their new social media pages:

Facebook: [Facebook.com/TheSorayaStage](https://www.facebook.com/TheSorayaStage)

Twitter: [@TheSorayaStage](https://twitter.com/TheSorayaStage)

Instagram: [@TheSorayaStage](https://www.instagram.com/TheSorayaStage)

About Younes and Soraya Nazarian Center for the Performing Arts (The Soraya)

The 2019-20 Season marks the ninth year for the award-winning Younes and Soraya Nazarian Center for the Performing Arts which has quickly become one of the cultural jewels of the greater Los Angeles region. Under the leadership of Executive Director Thor Steingraber, The Soraya continues to expand its programming and outstanding multidisciplinary performances. The Soraya presents a wide variety of performances that not only include new and original work from the Los Angeles region but also work from around the world appealing to all of LA's rich and diverse communities.

Located on the campus of California State University, Northridge, The Soraya's season offers a vibrant performance program of nearly 50 classical and popular music, dance, theater, family, and international events that have served to establish The Soraya as the intellectual and cultural heart of the San Fernando Valley, and further establish itself as one of the top arts companies in Southern California. The award-winning, 1,700-seat theatre was designed by HGA Architects and Engineers and was recently cited by the Los Angeles Times as "a growing hub for live music, dance, drama and other cultural events."