

“Van a revivir momentos que vivieron hace 20 años o más, con sus canciones preferidas, cantadas por los intérpretes originales,” — Pepe Martinez, Jr.

“(Audiences) will relive moments that they lived 20 years ago or more, with their favorite songs sung by the original performers,” — Pepe Martinez, Jr.

The Hecho en Las Américas Series Continues with the Return of LEYENDAS DEL MARIACHI, Following the Band's *Sold Out U.S. Debut* at The Soraya in January 2024

Still in its Inaugural Year, the Band Brings Together
Musical Icons from the Most Famous and Distinguished
Mariachi of the Past Three Decades

*Two concerts on Saturday, Nov. 9 at 3 p.m. and 8 p.m.; Two
Ways to Watch — Online via [\\$19 livestream](#), or In-Person
Starting at \$55. Purchase access at [TheSoraya.org](#).*

(Los Angeles, CA) October 28, 2024 — Back by popular demand, and still in its inaugural year, mariachi band **Leyendas del Mariachi** (translates to “Mariachi Legends”) returns to The Soraya for the second time in 2024, to perform two concerts for fans on Nov. 9. Comprised of mariachi masters from some of the best-known ensembles in the world — Mariachi Vargas de Tecalitlán, Mariachi Los Camperos, Mariachi Cobre, and more — the group’s return follows its sold-out U.S. debut at The Soraya in January 2024.

Featuring Pepe Martinez, Jr., Steve Carrillo, and Rafael Palomar among others, Leyendas del Mariachi writes that it, “reunirá a los mejores talentos del mariachi contemporáneo para ofrecer una experiencia musical espectacular,” — which means it “will bring together the best contemporary mariachi talents to offer a spectacular musical experience” to mariachi fans of all ages and backgrounds.

“The Soraya brings the world’s best to Los Angeles in all categories,” said Thor Steingraber, Soraya Executive and Artistic Director. “This mariachi supergroup is a perfect example of the excellence that appears on our stage.”

Fans Can now Livestream & Watch On-Demand

The Soraya is thrilled to announce an all-new option for enjoying select concerts in the Hecho en Las Américas series! This season The Soraya expands its digital concert options, building off of a successful [Jazz at Naz Series](#) livestreaming option, and offers a \$19.99 (TBC) livestream of each concert. With the digital concert option, generations of music lovers will now be able to enjoy this inspirational concert from anywhere in the world.

All patrons with in-person tickets select concerts in the series will receive a complimentary link to view the livestream after they attend the concert.

The Soraya will livestream the 8 p.m. ***Leyendas del Mariachi*** concert on Nov. 9 ([Click here purchase digital access to Leyendas del Mariachi](#)), and the 8 p.m. ***Chucho Valdés*** with special guest Arturo Sandoval concert on Feb. 20, 2025.

The Soraya will also offer an on-demand viewing of the Dec. 7 - 8 performance of ***Nochebuena: A Christmas Spectacular*** at 8 p.m. on Dec. 18.

Livestreamed concerts include:

- A two-hour livestream hosted by Juan Devis*
- Pre-show content
- Backstage interviews during intermission and after the performance
- The full concert
- 48 hours access to rewatch the content

On-demand concerts include:

- On-Demand concerts are the recording of the livestream and include the same content, just *after* it has aired live
- A two-hour digital concert experience hosted by Juan Devis*
- Pre-show content
- Backstage interviews during the video’s intermission and after the performance
- The full concert
- 48 hours access to rewatch the content

Important Notes about Digital Concerts:

- *The livestream and subsequent on-demand video will be hosted entirely in Spanish with no subtitles*
- *As the link to access the digital concert is not automated, you may purchase a livestream pass online until 1 hour before the concert. After that window, you must call the Ticket Office by phone at 818-677-3000 to purchase digital access to the concert.*

For story development and interview requests, please contact:

- The Soraya Communications Associate Marie Estrada (marie.estrada@csun.edu)
- PR Consultant Gary Murphy (Garymurphypr@garymurphypr.com)
- Click [HERE](#) to access your press kit with photos, bios, and press releases.

About Leyendas del Mariachi

Mariachi Legends—Leyendas del Mariachi— brings together musical icons from several of the most famous and distinguished mariachi of the past three decades to share stage. Exemplifying the beauty and traditions of Mexican music, this rare gathering of exceptional musicians is a true inspiration for generations old and new. The evening will include legendary members from Mariachi Vargas de Tecalitlán, Mariachi Los Camperos, Mariachi Cobre, and Mariachi América de Jesús Rodríguez de Hajar.

Members:

- **Guitar:**
 - Jonathan Palomar
 - Rafael Palomar
 - Fernando Hernandez
- **Vihuela:**
 - German Lopez
- **Trumpet:**
 - Javier Rodriguez
 - Francisco Aguilar
 - Steve Carrillo
- **Violin:**
 - Miguel Barron
 - Jose Pepe Martinez, Jr
 - Martin Alfaro
 - Juan Rodriguez
 - Ismael Hernandez
 - Moyces Vargas
 - Oscar Ortega

About The Soraya's Hecho en Las Américas Series

The Soraya continues to provide a center for Latin American artists and audiences. “The Valley and greater Los Angeles are home to a wealth of the most vibrant Spanish-speaking communities,” said **Thor Steingraber**, The Soraya’s Executive and Artistic Director. “While this has been true for decades, we recognize that many arts organizations have not fully served them. I believe The Soraya is the only organization in the region to offer an entire series—**Hecho en Las Américas**—dedicated to the diverse music and dance forms of Mexico, Central America, and South America. We are proud to serve the

communities nearby, and also celebrate that entire families come to us from great distances for our performances.” Celebrating its 10th year, nine performances will be presented in the 2024-25 **Hecho en Las Américas** series, beginning with the **Aída Cuevas** celebration of Juan Gabriel on Oct. 12. The Series will include two performances of Disney Pixar’s *Coco Live-to-Film* concerts on Oct. 26 & 27 featuring Orquesta Folclórica Nacional de México; Two performances by Leyendas del Mariachi on Nov. 9; The Soraya’s *Nochebuena: A Christmas Spectacular* on Dec. 7 & 8; two performances of Ballet Folklórico de México de Amalia Hernández on March 14 & 15, and *Chucho Valdès: Irakere 50 with Special Guest Arturo Sandoval* on Feb. 20, 2025. For more information on the **Hecho en Las Américas** series, please visit TheSoraya.org

About the Younes and Soraya Nazarian Center for the Performing Arts (The Soraya)

The Younes and Soraya Nazarian Center for The Performing Arts (The Soraya) is an award-winning, state-of-the-art 1,700-seat theatre designed and built by HGA Architects and Engineers and opened in January 2011 as the Valley Performing Arts Center (VPAC). Through a transformative gift by Younes and Soraya Nazarian, the venue was renamed The Soraya in 2017. Vibrant programming has served to establish The Soraya as the intellectual and cultural heart of the San Fernando Valley and its 1.8 million residents and as one of the top arts and culture venues in Southern California. Since its inaugural season, The Soraya has presented over 500 artists and companies across the genres of music, dance, theater, and film and is a highly in-demand location for filming and rental events.

The Soraya’s 2024-25 Season boldly advances the expansive sound of orchestras both traditional and contemporary; the freestyle vibe of jazz; an array of dance luminaries, and a cultural bounty drawn from the musical well of global voices. The Soraya continues its vigorous commitment to innovating, excelling, and amplifying access by offering a wide variety of performances that reflect Los Angeles’ many distinctive communities and featuring new and original work and artists from the local region as well as nationally and around the world.

Located on the vibrant campus of California State University Northridge (CSUN), The Soraya and the Mike Curb College of Arts, Media, and Communication share an integral link that enhances student access and opportunities in the arts and performing arts. A \$5 million contribution from record producer and former California Lieutenant Governor Mike Curb was pivotal in ensuring the completion and opening of The Soraya in 2011. For his founding support and in acknowledgment of the integral relationship between the Mike Curb College and The Soraya, Mike Curb is recognized as one of The Soraya’s Cornerstone Benefactors. This partnership fosters academic and artistic excellence, elevating the talents and the future growth of CSUN’s students through master classes, student tickets, concerts of student ensembles, and students appearing alongside renowned artists such as Wynton Marsalis, Aida Cuevas, and Martha Graham Dance Company.

What: Leyendas del Mariachi
Reuniendo a Los Mejores Talentos del Mariachi

In Person: Sat Nov 9 | 3PM & 8PM
Livestream: 8PM

Leyendas del Mariachi is back by popular demand, following its sold-out U.S. debut at The Soraya in January 2024. Featuring Pepe Martinez, Jr., Steve Carrillo, and Rafael Palomar among others, this group unites musical icons from the most

distinguished mariachi ensembles in an evening that includes beloved mariachi songs that will captivate all generations.

Where: Younes and Soraya Nazarian Center for the Performing Arts (The Soraya)
18111 Nordhoff Street, Northridge, CA 91330

Website: www.TheSoraya.org

Ticket Office: 818-677-3000

Soraya Press Contacts

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